



Irish Skin Foundation

Supporting people with skin conditions in Ireland

Cookie Policy

The Irish Skin Foundation is committed to protecting and respecting your privacy. This Cookie Policy sets out how The Irish Skin Foundation uses and protects any information we collect from you, or that you provide to us, when you use our website www.irishskinfoundation.ie.

Please read the policy to understand our views and practices regarding cookie data and how we will treat it. By using our site, you indicate that you accept these terms of use and that you agree to abide by them.

What are cookies?

Cookies are very small text files stored on your hard drive. They uniquely identify your computer and allow us to store user account information, improve website security and help us to customise your website experience. A unique user identity is created when you donate or buy something to ensure that you are not required to re-enter login details as you move throughout the website.

What types of cookies are used on irishskinfoundation.ie?

1. Essential cookies

These Cookies are essential in order to enable you browse our site and ensure any donations that are made are attributed to the correct user account.

2. Performance Cookies

These Cookies collect information about how visitors use irishskinfoundation.ie, for instance which pages visitors go to most often, and if they get error messages from web pages. We use the information to compile reports and to help us improve the site.

The cookies collect information in an anonymous form, including the number of visitors to the site, where visitors have come to the site from and the pages they visited List of cookies are used on irishskinfoundation.ie

Essential Cookies

- `cookie_test` (expires in 1 month) To keep track of each complete visit to the website.
- `SID` (expires at the end of session) The session id (SID) is used by e-commerce applications to keep track of users as they browse the site to ensure the store knows who the user is and



which is their basket & account. This cookie stores a user's shopping basket and maintains the current user's session.

Performance Cookies

Google Analytics Cookies:

__utma:	This cookie keeps track of the number of times a visitor has been to the site pertaining to the cookie, when their first visit was, and when their last visit occurred. Google Analytics uses the information from this cookie to calculate things like Days and Visits to purchase. This cookie is what's called a 'persistent' cookie, as in, it is not set to automatically expire unless removed by the user.
'__utmb' and 'utmc'	The B and C cookies are brothers, working together to calculate how long a visit takes. __utmb takes a timestamp of the exact moment in time when a visitor enters a site, while __utmc takes a timestamp of the exact moment in time when a visitor leaves a site. __utmb expires at the end of the session. __utmc waits 30 minutes, and then it expires. You see, __utmc has no way of knowing when a user closes their browser or leaves a website, so it waits 30 minutes for another pageview to happen, and if it doesn't, it expires.
__utmz:	__utmz keeps track of where the visitor came from, what search engine you used, what link you clicked on, what keyword you used, and where they were in the world when you accessed a website. It expires in 15,768,000 seconds – or, in 6 months. This cookie is how Google Analytics knows to whom and to what source / medium / keyword to assign the credit for a Goal Conversion or an Ecommerce Transaction
__utmv	__utmv cookie gets set on the person's computer, so that Google Analytics knows how to classify that visitor. The __utmv cookie is also a persistent, lifetime cookie.



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Third Party Cookies

We use Google Analytics to supply site analytics for our website usage to improve the way we present our website. Google – www.google.com/intl/en/privacypolicy.html

When you visit a page with content embedded from, for example, Facebook, or Twitter, you may be presented with cookies from these websites. The Irish Skin Foundation does not control the dissemination of these cookies. You should check the relevant third party website for more information about these and urge you to review these as they will govern the use of information you submit or which is collected by cookies whilst visiting these websites.

Facebook – www.facebook.com/about/privacy

Twitter - www.twitter.com/privacy

YouTube

Some of our pages displayed embedded YouTube videos, which set two cookies: PREF and VISITOR_INFO1_LIVE. Please note that YouTube, as part of Google, uses Google's [Privacy Policy](#).

Use of cookies and how to control and delete cookies

The Irish Skin Foundation will not use cookies to collect personally identifiable information about you. However, if you wish to restrict or block the cookies which are set by the Irish Skin Foundation website, or indeed any other website, you can do this through your browser settings. The Help function within your browser should tell you how.

Alternatively, you may wish to visit www.aboutcookies.org which contains comprehensive information on how to do this on a wide variety of browsers. You will also find details on how to delete cookies from your computer as well as more general information about cookies. For information on how to do this on the browser of your mobile phone you will need to refer to your handset manual. Please be aware that restricting cookies may impact on the functionality of the website.

To opt out of being tracked by Google Analytics across all websites visit <https://tools.google.com/dlpage/gaoptout>