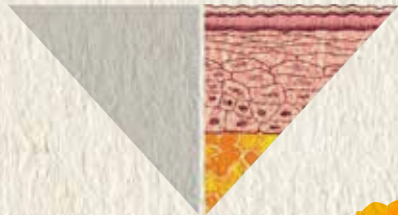


IRISH SKIN FOUNDATION



ANNUAL  
REPORT

2017



# EMMA GREANEY

“

My name is Emma. I'm 17 years old and have suffered with psoriasis for 12 years. In September 2017, my skin was in crisis, nothing was working and my mom and I had tried everything and anything under the sun to treat my psoriasis. My confidence and mental health was suffering as a result. My mom decided to contact the ISF Helpline where I got to talk to a lovely advocate Caroline who had also suffered with psoriasis. She invited us down to Waterford to a national Psoriasis Meet Up.

Being able to meet people with the same condition as I was a brilliant experience, I didn't feel so alone and so isolated anymore. I strongly believe that it was the encouragement and support from the ISF that helped my mom and I make the best decision of my life and try new treatment. I'm so grateful to say my skin is now 100% clear.

”



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IRISH SKIN FOUNDATION



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## CHAIRPERSON'S MESSAGE

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Chairperson, Marina O'Kane

I am very pleased to write this opening message in my new capacity as Chairperson of the Irish Skin Foundation (ISF). As a founding trustee, I have been privileged to watch our board, working groups and in-house team grow and evolve together since 2012, under the stewardship of our outgoing Chairman Professor Eoin O'Brien. Together we have created networks and collaborations with patients, dermatologists, nurses, industry partners and researchers throughout Ireland and Europe.

It is undoubtedly challenging for people living with a skin disorder in Ireland. A key aim of the ISF is to provide support and information - it is notable that 30% of our helpline callers do not yet have any diagnosis for their skin condition - and that many of them have found us during online searches around

their symptoms. Access to hospital dermatologists remains unequal across all areas of the country; with many unable to access adequate information and support through the usual pathways for medical care in Ireland.

Public awareness has definitely improved around psoriasis, eczema and skin cancer and our work in these areas continues. In 2017, we also worked hard to highlight the hidden and often poorly recognised disorder Hidradenitis Suppuritiva (HS); a painful, often stigmatising condition which is probably as common as psoriasis. Thankfully we are now seeing increased awareness on the ground among surgeons, GPs and patients, with referrals to dermatology increasing significantly in the last 12 months. We will continue our work around HS in 2018.

Work on the Irish Registry of Skin Diseases continues, as outlined later in this report, and has attracted international interest.

None of our work would be possible without generous funding and support from the The City Of Dublin Skin & Cancer Hospital Charity (CDSCH), and the tireless vision and energy of our outgoing Chairman Professor Eoin O'Brien. Together they have ensured a lasting legacy for people with skin disorders in Ireland.

I am also indebted to our Board and Council members who give generously of their free time and skills to oversee ISF strategy and governance and ensure that everything we do is driven by as diverse a set of stakeholder interests as possible.

I would like to thank our corporate sponsors, who contribute significantly to public awareness campaigns and regular events on our annual calendar.

Finally - I applaud our CEO and small but incredibly hard working staff team - who always seem to deliver twice as much as I expect! I am inspired on a daily basis by their work ethic and compassion.



## CEO'S REVIEW



CEO, David McMahon

2017 was full of important developments for the ISF; we were also delighted to connect, collaborate and work with many people and organisations throughout the country during a very busy year.

As ever, though more than in previous years, I would like to express my thanks to our Board, office team, volunteers and supporters for their continued hard work, willingness to give up free time and their commitment to the organisation and the people it exists to support. We are very grateful for the continued support of the City of Dublin Skin and Cancer Hospital Charity (CDSCHC).

Our national Helpline's first calendar year was extremely busy with varied enquiries across the spectrum of dermatology, but with a clear focus on psoriasis, eczema and other inflammatory skin disorders. There is strong and growing

demand, among people living with moderate-to-severe skin disease, for more timely and convenient access to specialist care. Against this background, the ISF Helpline offers support and we are very grateful to our Foundation Partners for backing this unique service.

This year we also welcomed our new Chairperson, consultant dermatologist and founding Board Member Dr Marina O'Kane (who followed founding chairman Prof Eoin O'Brien), several new trustees to the Board and I was proud to be appointed as CEO after serving as COO from 2015. I would like to thank outgoing trustees Fergus Slattery and Fergus McKenna for their many years of services on the ISF Board.

As an aspect of our advocacy work we campaigned about the difficulties that people with hidradenitis suppurativa (HS) experience in getting a conclusive

diagnosis, continued the #SaySomething about psoriasis campaign for a fourth year and launched our "Protect & Inspect" skin cancer campaign and materials. I would like to express special thanks to the Irish Cancer Registry (ICR), National Cancer Control Programme (NCCP), Irish Food Allergy Network (IFAN) and Peter Mark, who we were proud to work with this year.

The ISF also held our second annual Dermatology Study Day for nurses, pharmacists and allied health care professionals, our second Eczema Expert meeting and our first National Psoriasis Meet Up in Waterford during 2017.



Members of the Board of Trustees and staff of the ISF; standing l-r: Seamus Kennedy, Michelle Dolan, Matt O'Brien, Fergus McKenna, Michael Foley, Rupert Barry, Fergus Slattery, David McMahon, Helen Hadden; seated l-r: Rosemarie Watson, Eoin O'Brien and Marina O'Kane; Trustees not pictured above: Caroline Irwin, Brian Kirby, Pdraig O'Cearbhaill, Sheila Ryan, Conor Sparks, Anne-Marie Tobin, Catherine Wilkinson and Jennifer Wilson O'Raghallaigh.



# ABOUT THE IRISH SKIN FOUNDATION

The ISF is a national charity dedicated to improving the quality of life for people with skin disorders.

*Our mission is to improve the quality of life for people with skin disorders, promote skin health and the prevention of skin disease by providing information, support, engaging in advocacy and by increasing awareness.*

We operate a free helpline providing direct, accessible and specialist guidance about skin conditions and disorders. Throughout the year we run events, including public information and education meetings.

There are many forms of skin disease, which include inflammatory conditions, such as eczema and psoriasis; skin cancers, including melanoma, basal and squamous cell carcinomas; autoimmune conditions, such as lupus and vitiligo; and hereditary diseases.

The impact of skin diseases on quality of life can be far-reaching and profound. Many conditions are chronic in nature, with treatment focusing on reducing

and controlling symptoms. Rashes, flare-ups and lesions are often very visible to others. Someone living with a skin condition not only has to cope with how it affects them personally, but also with the reaction of those around them.

We are supported from several sources, which include individual donors, the CDSCHC<sup>1</sup>, Foundation Partners and other corporate supporters.

### Our Origins

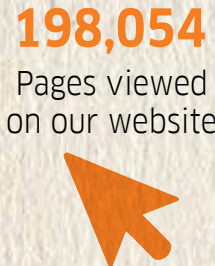
The ISF was established by the CDSCHC, following the closure of the voluntary hospital on Hume Street, which had provided care and treatment to people with skin disease for almost a century from 1911-2006.

We are unique among skin related patient organisations in Europe in that by merging the Psoriasis Association of Ireland, the Irish Eczema Society and the Melanoma and Skin Cancer Society, each of which is represented on our Board, the organisation now represents and supports people with many forms of skin disease in Ireland.

### Our Vision for the Future

Our vision is for equitable and timely access for the people of Ireland to appropriate information, expertise and treatment, so that everyone with a skin disease may lead a full life, free from stigma and discomfort.

# THE YEAR IN NUMBERS



There are over **100,000** people in Ireland with psoriasis and up to **20,000** have severe psoriasis.

Latest figures from the National Cancer Registry showed that in 2014 there were **10,304** cases of non-melanoma skin cancer, and worryingly, for the first time melanoma skin cancer diagnoses breached the **1,000** mark (1,041 cases), almost trebling in the last 20 years.

#Five17Eight an Irish study suggests patients may need to see five different healthcare professionals, and attend **17** appointments all over the course of eight years before a hidradenitis suppurativa (HS) diagnosis is finally made.



# SKIN DISORDERS IN IRELAND

Between 30-70% of the population are affected by a skin condition; and 15-20% of GP consultations relate specifically to the skin. This represents between 3.5 and 4.7 million GP consultations each year which generates a significant number of referrals for consultant dermatologist advice.

The International Classification of Disease (ICD 10) lists over 1,000 skin or skin-related illnesses, however a small number of conditions account for most of the disease burden. Many can be managed at primary care level; secondary level dermatology is usually an outpatient specialty dealing with more complex or severe forms of skin disease.

Most skin consultations with GPs concern a small group of the most common skin conditions. These include eczema, psoriasis, acne vulgaris, pruritus (itching without attributable cause), skin lesions (including melanoma and non-melanoma skin cancers), wounds (including leg and pressure ulcers), contact dermatitis and viral warts.

Psoriasis is one of the most common skin diseases in Ireland and affects 100,000 people; 20,000 of whom have a severe form of the disease and may benefit from secondary care by international standards. Many skin disorders, such as eczema, are increasing in frequency; approximately 1 in 5 children and 1 in 12 adults have eczema.

Ireland has one of the highest incidences of skin cancer in the world with 1,041 new cases of melanoma and 10,304 new cases of non-melanoma skin cancer diagnosed with skin cancer in 2014. It is expected that diagnoses will increase by 300% by 2040. The increasing instance of skin cancer alone threatens to overwhelm secondary level dermatology services.

At secondary level, dermatology has the fourth-longest waiting list with about 35,000 patients (mid 2017), and an average (and unacceptable), waiting time for routine assessment of 12-18 months. Skin diseases cause over 180 deaths each year in Ireland, including 113 deaths due to malignant melanoma, the vast majority of which are avoidable through early detection and better resourced services. Severe skin disease also is implicated in premature death.

Quality of life is significantly impaired by skin diseases, often to an extent that is as great as some life-threatening conditions such as cancer. Many people report stigmatisation, a fear of contagion and a failure of others to appreciate the serious health, financial, social and personal impacts of their disease.

Everyone with a skin disease deserves to live a full life, free from stigma and discomfort, yet access to the appropriate information, expertise and treatment is not widely available.

## HELGA MILNE & HER SON LUKE

*As a mother of a 20 month old boy with eczema, I was relieved when I found the Irish Skin Foundation website. The information was easy to read and evidence based. I was delighted to see that they had a Helpline service and I received a very prompt call back from a specialist paediatric dermatology nurse. The call from the nurse was the turning point in my son's skin recovery and certainly helped me gain confidence in managing his eczema. I highly recommend the ISF's website and Helpline service to any adults or parents of children suffering with eczema.*

*Excellent website, prompt response, great advisory service and very professional.*





Launch of #Five17Eight HS Campaign

Our Hidradenitis Suppurativa (HS) awareness campaign was launched in March, drawing attention to a difficult-to-diagnose disorder and encouraging people living with HS to reach out and use the ISF's newly developed resources.

The campaign, which was supported by AbbVie, was entitled #Five17Eight, so called because a new Irish study found that a HS diagnosis can take up to eight years, while international survey data suggests that during those eight years, people living with HS can see as many as five different healthcare professionals and attend 17 appointments before a correct diagnosis of HS is established.

As part of the campaign, we created an online hub containing videos and a blog from individuals living with HS detailing often frustrating, painful but inspiring journeys to establish a diagnosis and get the condition under control. We also created Ireland's first ever HS Booklet which can now be downloaded directly from the ISF website.

In addition, we hosted two very successful free public meetings in Dublin and Cork for anyone with, or caring for someone with HS. The meetings provided a great opportunity to learn more about the condition from consultant dermatologists, meet others with HS and share experiences.

As a follow up to the campaign, 28,000 copies of the HS booklet were distributed to GP surgeries nationwide, via the Inform network from Sept-Dec 2017.

We are extremely thankful to all those who participated in this campaign but would particularly like to thank Barry McGrath (patient advocate), Dr Anne-Marie Tobin (Consultant Dermatologist, Tallaght Hospital, Dublin, and Trustee of the ISF), Dr Michelle Murphy (Consultant Dermatologist, South Infirmary Victoria University Hospital, Cork), those who generously gave interviews to share their stories, and AbbVie, who supported the HS awareness campaign, meetings and distribution of booklets.



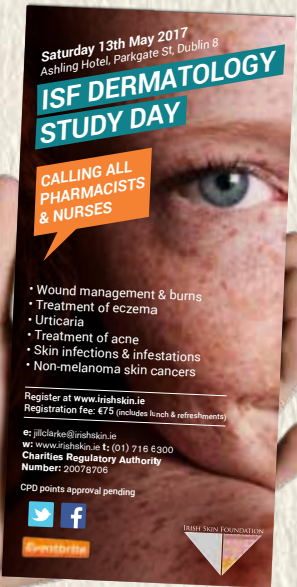
ISF Professional Study Day 2017

The ISF held its annual Professional Study Day on the 13th May 2017 in the Aisling Hotel, Dublin. The meeting is aimed at health care professionals with an interest in dermatology and was really well attended by nurses, pharmacists and GPs from all across the country. A comprehensive programme was put in place covering Wound Management and Burns, Treatment of Eczema, Urticaria, Acne, Skin Infections & Infestations and Non-Melanoma Skin Cancers.

The primary objective of the Study Day is to offer health care professionals a learning opportunity which enhances their existing skillset when faced with dermatological conditions in the community - ultimately helping members of the public to manage their skin condition.

As well as bringing back new knowledge to the workplace, guests also got to meet with various exhibitors and learn more about available products on the market.

We would like to thank all of our guest speakers, who very generously gave of their time and made the study day a most interesting and enjoyable experience.



KERRIE ROCHE

*The ISF responded to my cry for help and were so soothing and understanding I genuinely poured my heart out to a complete stranger, Helen. She arranged for Una (a nurse) to phone me. I was and still am so grateful to the ISF for naming HS - that alone has helped with treatment and explaining it to others.*

*Una listened and knew exactly what to say. For the first time ever in 9 years to have found the support and help from someone on other end of phone on really bad days is unbelievably reassuring. Just a big thank you, for caring, listening and letting me know that I am not alone with HS.*



**Launch of Protect & Inspect™ Campaign**

June saw the ISF launch Protect & Inspect, a sun awareness health promotion campaign, targeting the sun-loving public but with a particular focus on those who intended to spend time holidaying in the sun, whether at home or abroad.

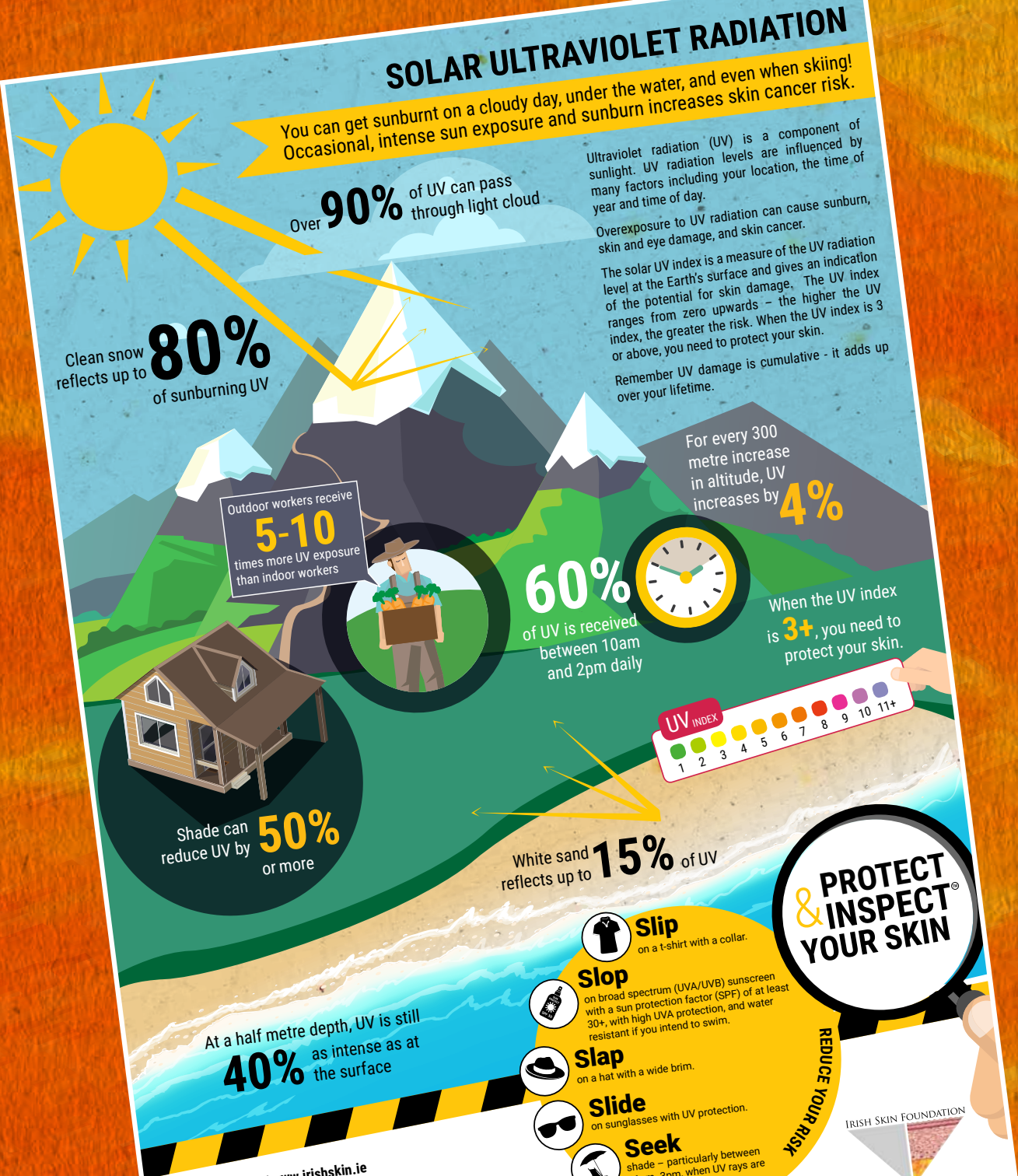
Skin cancer is the most common cancer in Ireland. Yet in most cases, it is preventable and early detection leads to better outcomes. The latest shocking figures available from the National Cancer Registry showed that in 2014 there were 10,304 cases of non-melanoma skin cancer, and worryingly, for the first time melanoma skin cancer diagnoses breached the 1,000 mark (1,041 cases), almost trebling in the last 20 years.

In light of these disturbing statistics, the main aim of our campaign was to help clarify and simplify how people could protect and inspect their skin, send a timely warning about the dangers of overexposure to solar ultraviolet (UV) radiation and dispel confusion about the sun.

To facilitate delivery of these important health messages, we developed a range of online resources including a 'Protect & Inspect your skin' leaflet, a UV radiation infographic and another simple, but startling melanoma infographic developed in association with the National Cancer Registry and the National Cancer Control Programme to raise awareness of the link between personal susceptibility (i.e. skin type) and lifestyle behaviours (i.e. sunny holidays frequently associated with sunburn).

The launch of the Protect & Inspect microsite was timed to coincide with the closure of the schools and start of the busy summer holiday season. The successful launch sparked a lot of interest and featured heavily across national media.

We are very grateful to all those who contributed to this year's campaign but would particularly like to thank Dr Rupert Barry (Consultant Dermatologist and Moh's Micrographic Surgeon, St. James' Hospital, Dublin, and Irish Skin Foundation Board member), Dr Patrick Ormond (Consultant Dermatologist and Moh's Micrographic Surgeon, St. James' Hospital, Dublin), the National Cancer Registry, the National Cancer Control Programme and Bernie and Peter Rice (from The Sharon Rice O'Beirne Melanoma Trust).





## ISF Family Fun Day 2017

Now in its fifth year, the ISF was proud to host the annual ISF Family Fun Day at Barretstown Camp. Each year the charity invites 30 families whose everyday lives are impacted by a skin condition to the wonderful grounds of Barretstown for a day full of fun and adventure.

The fun day offers an opportunity for kids who have skin conditions to get together and who otherwise may feel isolated or alone to share experiences, hear of similar everyday challenges and most importantly remove feelings of isolation.

Travelling from all over the country, the team at Barretstown had a full schedule of activities lined up including horse riding, archery, canoeing and high wall climbing to mention a few.

The ISF is very grateful to GSK/Stiefel for their continued support of the Family Fun Day.



## Eczema Expert

To coincide with Eczema Awareness Week 2017, the ISF held its annual free public meeting known as “Eczema Expert” for people with, or caring for those with eczema. The educational meeting was held in the Red Cow Moran Hotel, Dublin on the 16 September 2017 and saw people travelling from all over the country to hear from the experts and pick up tips and practical advice about the day to day management of this challenging skin condition.

The day offered a great opportunity to meet other people with eczema as well as hear from the experts about genetic and environmental factors, current therapies, practical everyday tips and one individual's inspiring story about living with eczema.

Guest speakers included Dr Rosemarie Watson (Consultant Dermatologist, Our Lady's Children's Hospital Crumlin and Board member), Mr Paul Herriott (Broadcaster/presenter with RTE Lyric FM, who has lived with eczema throughout his life), and Ms Katherine Eve (Dermatology Clinical Nurse Specialist, Temple Street Children's Hospital).



In addition to the talks, there was plenty of time set aside for guests to meet with a host of exhibitors and learn more about the latest products on the market. All guests were given a copy of the ISF Eczema booklet to take home.

We would sincerely like to thank all of our guest speakers. We were delighted with the feedback from attendees, which was heart-warmingly positive and the media coverage that Eczema Expert generated, bringing new awareness and knowledge to those who may feel a sense of apathy and isolation.



## Irish Food Allergy Network



As part of Eczema Awareness Week 2017, we were delighted to publish new guidance from the Irish Food Allergy Network (IFAN) to explain the associations between food allergy and eczema. This information entitled ‘20 questions about allergy and eczema answered by the experts at IFAN’ is now available as downloadable leaflet on the ISF website.





## ISF Helpline @ The National Ploughing Championships 2017

An expert team of volunteers from across the country joined the ISF team to return to the National Ploughing Championships, in Scraggan, Tullamore, once again this year. We were joined by dermatology nurses, Board members and other team members and met hundreds of people seeking information about psoriasis, eczema, acne, rosacea and sun-damaged skin, amongst others.

We were very pleased to be able to provide free copies of our information booklets with up-to-date information for visitors to take away, including our new Protect & Inspect melanoma skin cancer leaflet. Once again this year, we are very grateful to have had access to an ultraviolet (UV) camera, which reveals sun damaged areas on the face, invisible to the naked eye. Sun damage is cumulative, adding up over a person's lifetime.

Throughout the three days the ISF provided advice and information and even got to feature Consultant Dermatologist Dr Rupert Barry on Live at the Ploughing Championships on RTE1

We are very grateful to our expert team of volunteers and would also like to thank LEO Pharma for their continued support.



## National Psoriasis Meet Up 2017

For the first time we hosted a National Psoriasis Meet-up which took place in the Tower Hotel in Waterford on the 21st October. The informative meeting was held in the lead up to World Psoriasis Day and drew in crowds from all over the country.

The meeting was specifically aimed at anyone with or caring for someone with psoriasis, and was a great opportunity to meet others and hear from the experts.

Guest speakers included Local Consultant Dermatologist Dr Michael O'Connell (University Hospital Waterford) who gave a really comprehensive presentation offering great insights and advice to all in attendance, along with Dermatology Clinical Nurse Specialist, Mary Dunphy (University Hospital Waterford), Dr Jennifer Wilson O'Raghallaigh (Clinical Lead Psychologist Beaumont Hospital) and Caroline Irwin (ISF board member and patient advocate).

Attendees were also invited to sit in on a La Roche Posay camouflage workshop as well as visit the numerous exhibitor stands that were on site throughout the day. As the day drew to a close, guests attendees had the opportunity to select from a host of informational resources, including psoriasis booklets and reports, to take home.

We would like to express our sincere thanks to all of our guest speakers, as well as our sponsors AbbVie and Novartis, and were really thrilled with the positive feedback from attendees on the day.



## AGNIESZKA WARCIAK

*My name is Agnieszka. My son Joseph suffers from eczema since birth. Unfortunately he flared up so badly last year he needed two hospital admissions. The Irish Skin Foundation helped me a lot - firstly to understand more about his condition, secondly I got the opportunity to talk to someone who understands what we are going through.*





## Say Something Campaign 2017

The ISF were delighted to launch the SaySomething campaign 2017 to coincide with World Psoriasis Day on October 29th. The aim of the campaign was to help raise awareness, dispel myths and empower people with psoriasis to handle everyday situations which can sometimes be tricky for people living with the condition.

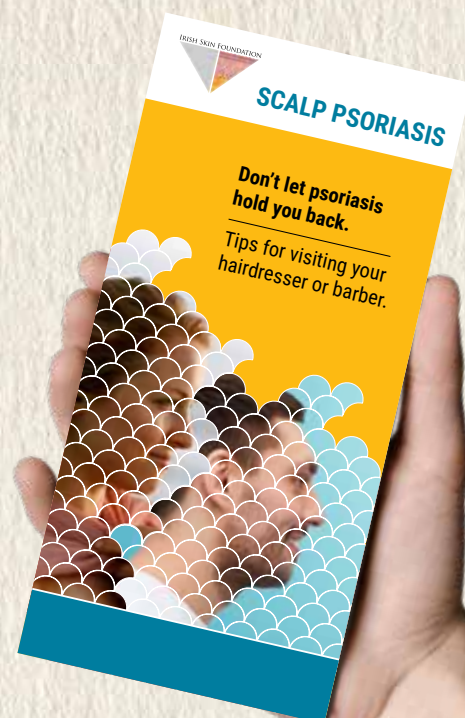
Although this was the fourth year of the campaign, the aims of the campaign were still very much in keeping with the theme for World Psoriasis Day 2017: "Psoriasis Inside Out" which is about showing all aspects of the disease, along with the aims of the WHO Global report on Psoriasis 2016 which aims to 'raise awareness of the range of ways that psoriasis can affect people's lives' and promote 'social inclusion of people living with psoriasis...'

One such everyday situation, is visiting the hairdresser or barber. The SaySomething microsite has been refreshed and expanded, with the addition of a new scalp psoriasis leaflet and video. This year we have teamed up with Peter Mark Hairdresser to build in a special video message from their resident stylist Luke, who speaks both from a personal (he has psoriasis himself) and professional perspective, to anyone with scalp psoriasis who might feel anxious about going to get their hair cut. Luke's message echoes the information in our new scalp leaflet, and was available in Peter Mark Salons, as well as from our website.

As part of the campaign, the SaySomething videos were also played in numerous GP surgeries nationwide until January 2018, via MyHealthTime, to help spread awareness of the complex issues that living with psoriasis can present.

We would like to thank everyone who contributed to this campaign but in particular Dr Anne-Marie Tobin (Consultant Dermatologist, Tallaght Hospital, Dublin, and Irish Skin Foundation Board member), for her on-going generosity. We would also like to thank AbbVie for their continued support.

# #SaySomething 2017



## ISF HELPLINE

About one third of the Irish population experiences a skin condition each year, yet access to the appropriate information, expertise and treatment is not widely accessible.

The ISF Helpline provides free, direct, accessible and specialist guidance about skin conditions, delivered by dermatology nurse specialists, on a person-to-person call and an agreed appointment time.

In 2017 the Helpline provided assistance to over 800 people with a wide range of enquiries about skin diseases of all kinds, but also in respect of dermatology services, health entitlements, and advocacy. Peer support was also provided to psoriasis patients struggling with the psychological aspects of their condition.

Typically, our nurses spend 30 minutes with an individual caller, once an appointment is made, and then follows up by e-mail or with additional calls where necessary.

In 2017, 29% of enquiries related to psoriasis, 16% about eczema; however 27% of callers had no formal diagnosis when they first made contact with us.

**Nearly 40% of enquiries to the ISF Helpline are from people who came across our service via an on-line search while attempting to self-diagnose – usually in preference to a GP consultation. Others reach out to the ISF Helpline in frustration with the lack of progress in treating or managing a skin disorder in primary care – often after extended periods of suffering and quality of life impairment.**

The ISF Helpline is supported by





# NATIONAL REGISTRY FOR SKIN DISEASES

The Irish Skin Foundation Registry continues to be developed by the ISF Research Fellow Dmitri Wall, under the guidance of Prof. Alan Irvine, Chairman of the ISF Advisory Board, and with the assistance of Godfrey Fletcher, Business Manager.

Work by the National & International Solutions Ltd. (NISR) group and their collaborators has recently led to Our Lady's Children's Hospital Crumlin being designated by the Department of Health as a centre of excellence for rare skin disease in Ireland; one of just 3 centres in Ireland so designated across all medical disciplines and sub-disciplines.

The main activities of 2017 have focussed on the development of registry software for the following:

- **Atopic Dermatitis:** Software testing will commence in both Our Lady's Children's Hospital and St James's Hospital once approval is received from the respective IT Departments.
- **Phototherapy:** Data is being extracted from long-term phototherapy databases that belonged to AMNCH and University Hospital Limerick. Dr Anne-Marie Tobin, who is leading this project, has issued an invitation to the dermatology community to re-form a national phototherapy users group.

- **Epidermolysis Bullosa:** Collaboration with a network of European EB registries, has led to the proposal of a European EB consensus dataset. The product, currently being developed by NISR in association with OpenApp, is developed as both a stand-alone registry and as a means of connecting existing registries.



# THANK YOU TO FUNDRAISERS

The ISF is very grateful for the support of donors and fundraisers who support our work. In particular, we would like to thank Paula Murphy who ran the VHI Women's Marathon in aid of the ISF.

# FOUNDATION PARTNERS

We would like to acknowledge with thanks the generosity of our four Foundation Partners, who sponsor the ISF Helpline and our continuous work throughout the year to support people with skin conditions.



We look forward to welcoming two new sponsors in 2018



# CORPORATE SUPPORTERS

We would like to thank GSK/Stiefel for their continuing sponsorship of our Family Fun Day for Children with skin conditions in 2017.

We were pleased to partner with La Roche Posay to raise awareness of the challenges of eczema during Eczema Awareness Week, for their assistance with our first Eczema Expert: Advice for Life meeting and for their support in developing our What you need to know about Eczema booklet.



The Irish Skin Foundation would also like to acknowledge the support of the following companies in 2017:



# GOVERNANCE

The Irish Skin Foundation is committed to maintaining the highest standards of corporate governance. To provide transparency and ensure we reach the standards expected we have signed up to the organisation ‘Type B’ strand of The Governance Code for Community and Voluntary Organisations in Ireland and are on the ‘Adoption Journey’ to compliance with the code.<sup>2</sup>

Company Status:	Company Limited by Guarantee without Share Capital; Incorporated 2011
Company Number:	493784
Charity Regulatory Number:	20078706
Revenue (Charities Unit) (CHY)	19949
Company Auditors:	PricewaterhouseCoopers
Governance Code:	Full compliance as a Type B organisation
Data Protection Policy:	Complete
FRS 102:	Adopted in 2015



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# OUR BOARD OF TRUSTEES

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**Patron: Fergus Slattery**

Fergus Slattery is a former rugby union player who in representing Ireland earned 61 caps, 18 as Captain. He was a member of the Lions squad in 1971, again in 1974, and was Captain of the most successful Irish touring side ever in 1979. He was a member of the Irish Triple Crown-winning team in 1982. He was inducted into the International Rugby Hall of Fame in 2007. Fergus is now Managing Director of Fergus Slattery Property Investments. Fergus stepped down from the ISF Board in during 2017 after six years’ service.



**Outgoing Chairman: Eoin O'Brien**

Professor O'Brien is a cardiologist and currently Professor of Molecular Pharmacology at the UCD Conway Institute of Biomolecular and Biomedical Research. He is a leading authority in the field of cardiology and especially the pharmacology of blood pressure lowering. He has written a number of books on the history of medicine and recently authored “A Century of Service”, which details the history of the City of Dublin Skin and Cancer Hospital.



**Incoming Chairman: Marina O'Kane**

Dr. Marina O'Kane is a consultant dermatologist at Beaumont Hospital and Connolly Hospital, Dublin. Her areas of interest are severe psoriasis and dermatological surgery. She held positions as president and secretary of the Royal Academy of Medicine in Ireland Dermatology Section and is a member of the HSE Dermatology Clinical Care Programme Advisory Group and HSE National Psoriasis Care Pathway Group.







### Rupert Barry

Consultant dermatologist and Moh's Micrographic Surgeon, Dr Rupert Barry is based in St. James' Hospital, Dublin and joined the Board in 2017.



### Michael Foley

Michael Foley MPSI is a community pharmacist. He qualified in 1977 and owns Foley's Pharmacy in Dublin's Parnell Street, a family owned and independent business. Since its establishment in 1909 Foley's Pharmacy has been renowned throughout the city for its work in caring for people with skin problems. Michael joined the Board in 2017.



### Caroline Irwin

Caroline Irwin, who suffers from psoriasis, founded the Psoriasis Association of Ireland when she returned to Ireland from living abroad and detected a need for support and information for patients with psoriasis.



### Brian Kirby

Consultant dermatologist at St. Vincent's Hospital, Dublin.



### Fergus McKenna

Fergus McKenna is a retired Director of Batchelors Foods and former President of the Irish Grocers Benevolent Fund. He lives in Blackrock, Co Dublin with his wife, Kathy. His interests include sport, travel and community welfare. Fergus stepped down from the ISF Board in during 2017 after six years' service.



### Kenneth McKenzie

Dr Kenneth McKenzie is an advertising strategist. He obtained his BA (Psychology) from Trinity College Dublin and his PhD from the School of Law & Government, Dublin City University. Kenneth has worked as a social psychologist across a range of research projects in UCD and TCD. He has worked with organisations across the profit, not-for-profit and state sectors in areas of behaviour change, brand strategy, consumer behaviour, and programme development & evaluation. Kenneth is an Adjunct Teaching Fellow in the School of Psychology, TCD and is Visiting Professor in Burgundy School of Business. Ken joined the Board in 2017.







### Matthew O'Brien

Matthew O'Brien is a retired civil engineer whose working life was largely spent in both the UK and Ireland on the design and supervision of capital schemes in the public health area, and on the management of associated services. He joined the City of Dublin Skin and Cancer Hospital Board in 1999 and was Chairman during the closure and sale of the hospital.



### Padraig O'Cearbhaill

Padraig O'Cearbhaill is Deputy Chairman of the City of Dublin Skin and Cancer Hospital Charity and a Member of the Institute Of Chartered Accountants in Ireland. In practice as auditor and accountant for the past 34 years he previously worked in haulage and building industries. He is Chairman of Credit Union Advisory Committee – a statutory body that advises the Minister of Finance on all matters relating to Credit Unions. He is treasurer of the Blackrock Credit Union. Padraig joined the Board in 2017.



### Sheila Ryan

Sheila works in the University Hospital Limerick as an advanced nurse practitioner in Dermatology. She has 25 years experience in dermatology practice in both the UK and Ireland. She has acted as dermatology nurse advisor to the National Clinical and National Skin Cancer Control Programmes. She has held senior executive roles in the Irish Dermatology Nurse's Association and the British Dermatology Nursing Group (BDNG). Currently she is Treasurer of the Irish Dermatology Nurses Association and Secretary of the International Skin Care Nursing Group. She is winner of the 2017 BDNG's Stone Award for her contribution to Dermatology Nursing. She has published articles on Psoriasis, Acne, Emollients, Cryotherapy and Toxic Epidermal Necrolysis. Sheila joined the Board in 2017.



### Conor Sparks, Company Secretary

Conor Sparks is the Board's legal representative and Managing Partner of Gerrard L McGowan Solicitors in North Dublin. He is experienced in all areas of litigation, also practising in the area of Wills and Estate Planning, taxation and dispute resolution. He is a member of the Dublin Solicitors Bar Association, a Commissioner for Oaths and a Notary Public.



### Anne-Marie Tobin

Dr Anne-Marie Tobin is a consultant dermatologist at Tallaght Hospital, Dublin and a Clinical Senior Lecturer in Trinity College Dublin (TCD). Dr Tobin is dual qualified in Pharmacy and Medicine from TCD and holds a PhD in Translational Medicine from University College Dublin. Her clinical interests are inflammatory skin disease: psoriasis, hidradenitis suppurativa, eczema and skin cancer. Her research interests are in innate immunology in inflammatory skin disease and clinical trials. Dr Tobin joined the board in 2017.



### Rosemarie Watson

Dr Rosemarie Watson MD, FRCPI, is a graduate of University College Dublin. She trained in dermatology at the Johns Hopkins Medical Institution Baltimore USA where she was subsequently promoted to Associate Professor of Dermatology. She was appointed consultant in dermatology in Ireland in 1992 to Our Lady's Children's Hospital Crumlin (OLCHC) and St James's Hospital Dublin. She is a past President of the Irish Association of Dermatology and is Director of the National Epidermolysis Bullosa Service for children at OLCHC. Her other special interest areas are connective tissue disease, and vascular tumours and malformations. Rosemarie joined the Board in 2017.





### Catherine Wilkinson

Dr Catherine Wilkinson graduated from NUI Galway in 2005. During her 2 year BST in General Internal Medicine, she worked as a Dermatology SHO for 6 months at UCHG. Following completion of her MRCPI examinations, she commenced the Ballinalsoe Specialist Training Scheme in General Practice. During this time period, she completed a Diploma in Dermatology and subsequently a Certificate in Dermoscopy through Cardiff University. Since 2013, Dr Wilkinson has worked as a part-time Clinical Assistant in Dermatology with Dr Maureen Connolly and Dr Anne-Marie Tobin at Tallaght Hospital. Since 2015, she has been based as a GP between Tallaght Cross and Jobstown. Catherine joined the Board in 2017.



### Jennifer Wilson O'Raghallaigh

Dr. Jennifer Wilson O'Raghallaigh is the Principal Clinical Psychologist at Beaumont Hospital.

## KATHLEEN DORAN, JIM LYNCH & SON CONOR (PSORIASIS)

*I spoke to the ISF Helpline in relation to my son Conor, and found them very helpful and supportive. The nurse was very knowledgeable and put our minds at rest in relation to the new treatment Conor is about to start. Because psoriasis is a lifelong condition, we are delighted Conor will have an organisation like the ISF to support him in the future. We also received a booklet, and were offered a peer-to-peer call for Conor should he decide to take that up. We really appreciate your support. Thank you so much.*





# FINANCES / STATEMENT OF ACCOUNTS

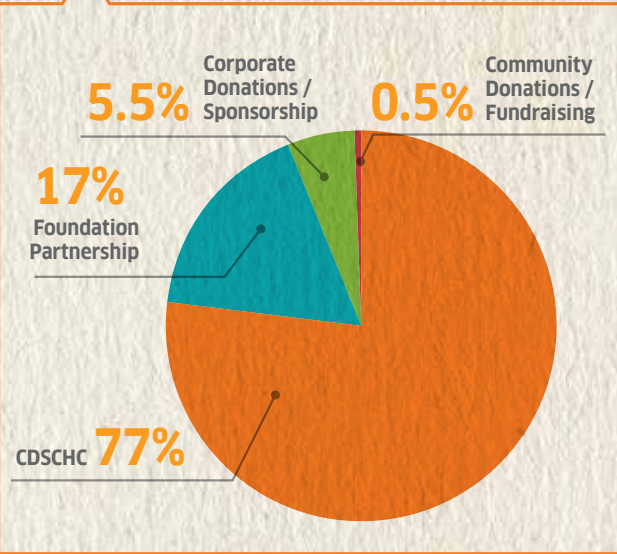
The ISF is grateful for the continued support of the CDSCHC for the greater part of our core funding. We are also very appreciative of the continued support provided by our Foundation Partners and other corporate sponsors. The ISF continues to operate without state funding or significant donations from the public.

While the core funding greatly assists the organisation in pursuing our goals and objectives, the ISF has been very successful in fundraising to either partly-fund, or entirely cover the costs of the ISF Helpline, events and health promotion programmes. In 2017 the Irish Skin Foundation had an income of **€647,954** and expenditure of **€647,051**.

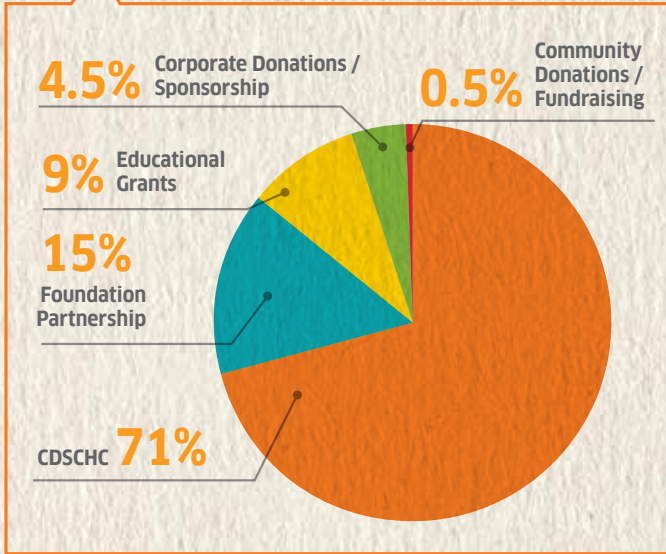
### Salary Costs

During 2017 staff costs and salaries were **€293,691** or **45%** of overall expenditure.

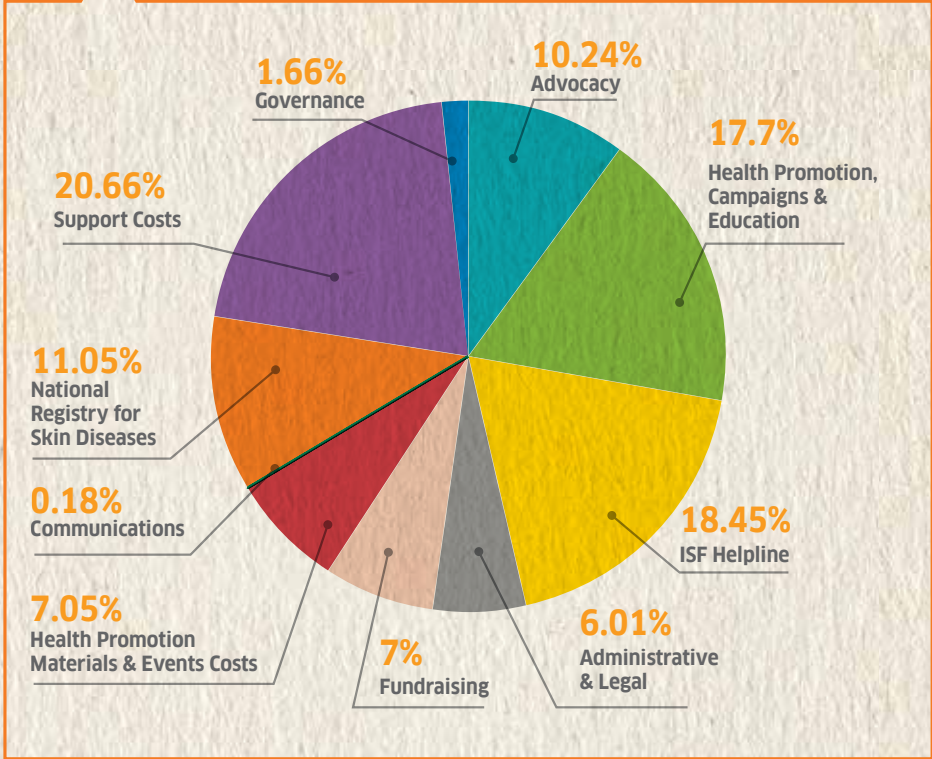
### INCOME 2017



### INCOME 2017



### EXPENDITURE 2017







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University College Dublin  
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**August 2018**

IRISH SKIN FOUNDATION

