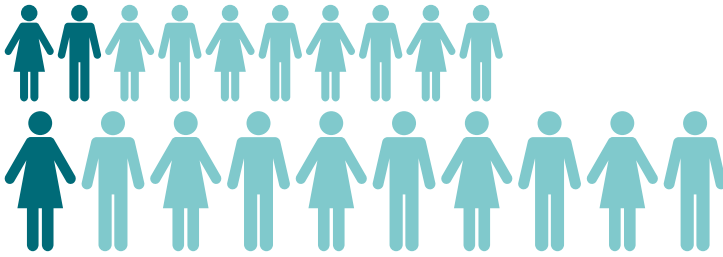


The burden of atopic eczema: key domains of impact



Atopic eczema (AE) affects as many as **one in five children** and **one in ten adults**¹

The major symptom is **unbearable itch**¹



86% of children, and **84% of adults** reported interrupted/loss of sleep²



AE can affect **attendance** at work^{3,4}, **performance** at work³, **sick leave** and potentially, **job choice**⁵



26% of carers reported that their child had been absent from school **1-2 days per month**²

42% of carers of **children,** and **49%** of **adults,** reported cutting back on household expenditure because of the cost of managing AE²

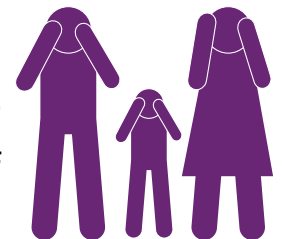


43% of **adults** reported that AE contributed to **depression** in the last two years²



64% of **adults,** and **34%** of carers of **children,** reported that AE contributed to **avoidance of exercise**²

AE **negatively impacts** on an individual's **quality of life,** as well as that of the wider family³



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